

Individual Mentoring Plan

Experiment information

Team Name	
Coach	
EU Organization	
CA/US Organization	

eu EU Organization Members

- Name Surname
- Name Surname

caus CA/US Organization Members

- Name Surname
- Name Surname

Experiment description

Please, describe your experiment here

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Action Plan and Individual KPIs

Action Plan

The Action Plan is a comprehensive roadmap designed for the entire coaching period. It encompasses various elements, including key performance indicators (KPIs) and progress tracking, as well as the schedule for mentoring sessions.

Example (you should elaborate your own action plan)

During the coaching period, the team and the coach will convene via Teams twice per month, specifically during the first and third weeks of each month. This schedule ensures regular and structured interaction for effective mentoring and monitoring of progress.

Detailed Action Plan

In the table below, you will find a template to structure a plan detailing the activities for each session, denoted by the session number (Nº) and the respective session date. The "Action" column outlines the specific activities and objectives for each session.

Please note that the text within the table serves as an illustrative example. To tailor your action plan to your unique goals and objectives throughout the OnCamplus Programme, feel free to adapt these examples as needed.

Nº	Date	Action
1		Individual Mentoring Plan (IMP).
2		Collaborative work on the Business Model Canvas, to be delivered by the 3rd month.
3		
4		
5		Progress in conducting interviews by Stage 2 to validate our hypotheses.

No	Date	Action
6		
7		
8		
9		
10		
11		Review of the Individual Key Performance Indicators (IKPIs) and assess the level of achievement
12		
13		
14		
15		
16		
17		Start working on the preparation of the Final Report
18		

Individual Key Performance Indicators

In order to set clear and actionable objectives, we adhere to the **SMART methodology**.

SMART is an acronym that outlines the essential criteria for effective goal setting:

S - Specific. Objectives should be specific and well-defined. They should address what needs to be achieved, who is responsible, where it will happen, and why it's important. Clarity is key to understanding the desired outcome.

M - Measurable. Objectives should be quantifiable and include concrete criteria for measuring progress and success. This allows for tracking and assessment of performance.

A - Achievable. Objectives should be realistic and attainable. While it's important to set ambitious goals, they should still be within reach given available resources and constraints.

R - Relevant. Objectives should be relevant to the overall project and aligned with the team's goals and mission. They should contribute meaningfully to the project's success.

T - Time-Bound. Objectives should have a specific timeframe for completion. This helps create a sense of urgency and ensures that progress is regularly reviewed.

N	Objective	Reach by Stage
KPI 1		
KPI 2		
KPI 3		
KPI 4		
KPI 5		
KPI 6		
KPI 7		
KPI 8		
KPI 9		
KPI 10		

Communication and Dissemination requirements for the beneficiaries

The beneficiaries will be encouraged to actively engage with the NGI Sargasso MKT team, sharing information that supports a variety of communication efforts. The overarching goals of these efforts are multifold: firstly, to amplify the impact and online presence of the beneficiaries' projects, and secondly, to facilitate their presentation at events and other forums. An additional key objective is to use these beneficiaries as exemplars for our upcoming calls, showcasing their success stories and achievements as a testament to the potential impact and value of our funding program. By highlighting their journeys and outcomes, we aim to inspire and attract future applicants, demonstrating the tangible benefits and opportunities our program offers. This approach not only elevates the individual projects but also reinforces the credibility and appeal of the NGI Sargasso program as a catalyst for innovation and progress.

To optimise the flow of information throughout the course of the program, the following details can be requested from the beneficiaries at various stages:

- **Profile information**: to provide detailed information for the Innovators Portfolio & Booklet, with regular updates to showcase project evolution.
- **Content Collaboration**: to participate in at least one interview and sharing a success story to humanise and add depth to the project narratives.
- **Milestone Reporting**: Keep the MKT team informed of significant project milestones for broader dissemination through various channels.
- **Guest Contributions**: Write guest articles or blog posts for the NGI Sargasso website, providing insights into your project journey and industry perspectives.
- **Video Content**: Creating short video diaries or vlogs that document their project journey, offering a more engaging way to share their story.
- **Visual Content Submission**: Providing high-quality images or graphics related to your project for enhanced visual marketing.

You are required to:

- Use of NGI Sargasso **tags** and **hashtags** in publications related to the funded project:
 - Hashtags #NGISargasso and #InternetOfHumans
 - Tag @NGISargasso
- Inform the MKT team of big milestones, for its dissemination through relevant channels
- **Impact Stories**: Sharing background information, the journey and case studies that highlight the social, environmental, or technological impact of your project for NGI Sargasso and the NGI Initiative.

By diversifying the type and format of the content provided by beneficiaries, the NGI Sargasso MKT team can craft a more dynamic and multifaceted promotional strategy. This approach not only elevates the visibility of individual projects but also strengthens the overall narrative and community engagement around the NGI Sargasso program.

Website: <https://www.ngi.eu/ngi-projects/ngi-sargasso/>

LinkedIn: <https://www.linkedin.com/company/ngi-sargasso/>

Personal Data Protection

The Personal Data Protection is explained under the NGI Sargasso Data Management Plan (DMP), generated and processed by the NGI Sargasso project.



Agreement Between Parts

The individual signing below hereby represents and warrants that it is duly authorised to execute and deliver this Agreement on behalf of the named Party and that this Agreement is binding upon the named Party in accordance with its terms.

For the Beneficiary

Coach

[Date]

[Date]

NGI Sargasso Coordinator Representative

[Date]

